

Corporate

Activity/ Event	Roles and Responsibilities
1) Fit India Thematic Campaign-virtual फिटनेस का डोज़ - आधा घंटा रोज़ (1 st December 2020 onwards)	Promotion of campaign on digital platforms of corporates with 10 sec videos on fitness of employees on their social media.
2) Fitness Assessment through Fit India App (Date of launch of Fit India App will be communicated later)	All the employees to take their fitness assessment and of their families.
3) Fit India Cyclothon (7 th to 31 st December 2020)	Corporates to organise cycling events (following the guidelines that will be published on our website https://fitindia.gov.in/) for their employees and their families.

Ministry of Health and Family Welfare, Government of India
New Delhi

Minister of Health and Family Welfare
New Delhi