

BEFORE THE ADJUDICATING OFFICER

ROC -cum- OL, ODISHA, CUTTACK

(ADJUDICATION ORDER NO. ROC/CTC/AO/12/30463/2019)

ORDER

**UNDER SECTION 454 OF THE COMPANIES ACT, 2013 READ WITH THE
COMPANIES (ADJUDICATION OF PENALTIES) RULES, 2014**

**BLIFE ONLINE MARKETING PRIVATE LIMITED
CIN : U51909OR2019PTC030463**

Appointment of Adjudicating Officer :-

1. The Ministry of Corporate Affairs vide its Gazette Notification No. A-42011/112/2014-Ad. II dated 24.03.2015 appointed the undersigned as Adjudicating Officer (hereinafter referred to as "the A.O") in exercise of the powers conferred under Section 454 of the Companies Act, 2013 (herein after known as **The Act**) read with Companies (Adjudication of Penalties) Rules, 2014.

Company :-

- 2 Blife Online Marketing Private Limited (herein after known as the Company) CIN U51909OR2019PTC030463 is a registered company with the office of the ROC -cum- OL, Odisha and having its registered office address at Plot No. HIG-148-B, Baramunda, Bhubanedwar : 751 003, Khordha, Odisha, India as per the records maintained by this office in online registry.

Show Cause Notice, Reply and Personal Hearing :

3. The Reserve Bank of India, Bhubaneswar has intimated this office that the representative of Market Intelligence Unit visited the recorded registered office address of the company and found that the company did not exist at the said address. On the basis of the said information this office issued letter to the company at its recorded address vide this office letter No. ROC/Sec.12/30463/2019/2078 dated 09.12.2019 seeking clarification, but the said letter was returned undelivered with the postal remark "Always Door Closed."

Retty
24/02/2020

3. As both the aforesaid notices/letters were returned undelivered, it is presumed that the company has not maintained its registered office at the recorded address furnished by it and available in MCA21 records. Hence, the Adjudicating Officer issued Show Cause Notice under Sub-Rule (2) of Rule 3 of the Companies (Adjudication of Penalties) Rules, 2014 for contravention of Section 12(1) of the Companies Act, 2013 to the Company and its directors/officer-in-default viz. Shri Arun Kumar Sahu (DIN 08342140), Ms. Laxmipriya Sahoo (DIN 08380132) and Shri Shishir Kumar Ghadei (DIN 08380154), but the Show Cause Notices addressed to the company was returned undelivered with postal remark "Not Such Office".
4. Thereafter, Notice of Inquiry was also issued vide this office Show Cause Notice No. ROC/Sec. 454/30463/2019/2469(4) dated 06.02.2020 pursuant to Rule (3) of Companies (Adjudication of Penalties) Rules, 2014 to the Company and Officers/Directors (Noticee) calling upon them to appear personally or through authorized representative under Rule 3(3) of the Companies (Adjudication of Penalties) Rules, 2014 on 24.02.2020 at 4.30 PM. The said Notice addressed to the company also returned undelivered with postal remark "Addressee Left".

Provisions of the Companies Act, 2013 :

5. Sub-Section (1) of Section 12 of the Act provides, "A company shall, on and from the fifteenth day of its incorporation and at all times thereafter, have a registered office capable of receiving and acknowledging all communication and notices as may be addressed to it."

ORDER

6. The letters issued by this office to the company at its registered office have been returned undelivered which proves that the company has not been maintaining its registered office, hence contravention of the Provisions of Sub-Section (1) of the Companies Act, 2013 is proved against the company and its directors/officers

inviting penal action under sub-section (8) of Section 12 of the Companies Act, 2013. The offence is of serious nature since non-maintenance of registered office by the Company put itself out of reach of stakeholders/regulatory authorities and other concerned.

The object of maintaining the registered office of company is in the public interest, to enable the investors, public and whosoever interested in the company can access the fundamental information about the company and its management.

7. On the fixed date i.e. on 24.02.2020, CS Sunil Shovan Samantaray, Power of Attorney holder appeared before the Adjudication Officer and stated that the company has shifted its registered office to Chatar Ji Laane, Old Bus Stand, Berhampur : 760 001, Ganjam with effect from 04.02.2020 and requisite eform No. INC 22 has already filed in the MCA Portal.
07. Having considered the facts, circumstances and documentary evidence of the case, and after taking into account of the above factors, the A.O. is of the considered view that the company and its officers are in-default in not maintaining the Registered Office for a period of 68 days i.e. from 17.12.2019 to 24.02.2020. Hence, the A.O. imposes penalty on the Company and its Directors/Officer-in-default as per the Table below for violating the provisions of Section 12 of the Companies Act, 2013.

Violation of the Companies Act, 2013	No. of days of Default*	Penalty imposed on Company/ Directors	Penalty Imposed (Rs.)	Total (in Rs.)
Provisions of Section 12 of the Companies Act, 2013 (Non-maintenance of Registered Office)	68 days*	On Company	Rs. 1,000/- x 68 days	68,000/-
		Shri Arun Kumar Sahu	Rs. 1,000/- x 68 days	68,000/-
		Ms. Laxmipriya Sahoo	Rs. 1,000/- x 68 days	68,000/-
		Shri Shishir Kumar Ghadei	Rs. 1,000/- x 68 days	68,000/-

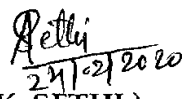
- No. of days have been calculated from 17.12.2019 (Date of return of first letter issued by this office) to 24.02.2020 (effective date of shifting of registered office) (Both days excluded)

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24/02/2020

08. The company and its directors are hereby directed to rectify the default immediately from the date of receipt of copy of this order.
09. The Penalty imposed shall be paid through the Ministry of Corporate Affairs portal only.
10. Appeal if any against this order may be filed in writing with the Regional Director, Eastern Region, Ministry of Corporate Affairs, Nizam Palace, 3rd Floor, 234/4, A.J.C. Bose Road, Kolkata : 700 020 within a period of sixty days from the date of receipt of this order, in Form ADJ setting forth the grounds of appeal and shall be accompanied by a certified copy of this order. [Section 454 of the Companies Act, 2013 read with the Companies (Adjudicating of Penalties) Rules, 2014].
11. Your attention is also invited to Section 454(8) of the Act regarding consequences of non-payment of penalty.
12. In terms of the provisions of sub-rule (9) of Rule 3 of the Companies (Adjudication of Penalties) Rules, 2014, a copy of this order is being sent to (1) Blife Online Marketing Private Limited, Plot No. HIG-148-B, Baramunda, Bhubaneswar : 751 003, Khordha, Orissa, (2) Shri Arun Kumar Sahu (DIN 08342140), S/o. Navin Sahu, At/Po: Endiri Sahi, Main Road, Saru, Ganjam : 761 101, Orissa, (3) Ms. Laxmipriya Sahoo (DIN 08380132), D/o. Basudev Sahoo, Nilakantha Nagar, Munda Sahi, Baramunda, Bhubaneswar : 751 003, Khordha, Orissa (4) Shri Shishir Kumar Ghadei (DIN 08380154), S/o. Dasharathi Ghadei, Paikabarabati, Cuttack : 754 032 and also the Secretary to the Govt. of India, Ministry of Corporate Affairs, Shastri Bhawan, A Wing, 5th Floor, Dr. R. P. Road, New Delhi : 110 001.

Place : Cuttack

Dated, the 24th February, 2020


(A. K. SETHI)
Adjudicating Officer, Odisha
ROC -cum- OL, Odisha